



MATTHIAS KINDLER

SUMMARY

Matthias Kindler is a recognized leader in the art and science of experience marketing, live communication and special events in Germany.

The highly decorated creative and longtime board member of the Art Directors Club of Germany and the Art Directors Club of Europe works as a consultant, coach and key note speaker. Matthias lectures internationally and teaches his own „Masterclass Event & Marketing“.

His work has been highly awarded 50 times around the world and he has served on communication juries for many years.

JURY DUTIES

Matthias has served on 25 communication juries - 14 x as a jury chairman.
German Art Directors Club: every year from 2004 until 2012 | 6 x as the jury chairman
ADC of Europe: 2010, 2011 and 2012 | 2 x as the jury chairman
Cannes Lions International 2007
Event & Spacial Design Jury Der Raum from German Comm Club | jury chairman 2013
Golden Awards of Montreux 2014 and 2015
Wow Done Awards, Ukraine, 2015
FAMAB Awards, 2016
Xaver - The Swiss Live Communication Award 2015-2020 (Five times as president)
IF Design Award 2020

CREATIVE RECOGNITION

Matthias has received 50 awards. From The New York Festivals, Cannes Lions, The Art Directors Club, IF, Red Dot, AME and many other competitions. Over 300 articles and 7 television pieces have been published about him and his work.

JOB EXPERIENCE

Marketing Manager, Apple Computer, 1989 - 1991
Product Line Manager, Philip Morris, 1991 - 1994
Owner and Creative Director, The Companies, 1994 - 2015
Founder, MasterClass Event & Marketing, 2011 - today

As a consultant Matthias has worked for many german and international „Fortune 500“ companies such as Audi, BMW, Campari, Deutsche Bank Group, Philip Morris, Playboy, Siemens, German Telekom, Yahoo! and around 50 others.

HONORARY ACTIVITY IN THE INDUSTRY

Elected board member of the Art Directors Club from 2004 - 2010
Board member of the Art Directors Club of Europe from 2009 - 2011

ACADEMIC BACKGROUND

Matthias holds a Master of Business Administration (MBA) Degree from the University of Georgia where he graduated in the top of his class as a full scholar of the German government.

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